DID YOU KNOW?

The region hosts one of the highest concentrations of Cow-Calf pairs per acre in Canada. This makes it an ideal location for North Central Livestock Exchange Inc. — the largest cattle auction market in Canada.

Regional Quick Facts

- 2,947 Farms
- Acres of Farmland: 1,4582,234
- Hectares of Farmland: 599,839
- 3,220 Workers in Agriculture & Forestry
- An educated and knowledgeable workforce including over 700 individuals whose major field of study includes Agriculture & Natural Resources
- $283,023,502 export dollars flowing into the region for farms (EMSI 2019, Q3)
- Excellent proximity to primary transportation infrastructure including the CANANMEX Corridor, class I rail lines, transload and intermodal terminals, municipal airports and an International Airport

GROWTH Alberta
Your Business, Our Future.
There are numerous farming enterprises in the region.

CROP DIVERSIFICATION
The region has high quality soils for a variety of cropping success, including cereals, pulses, forage, and oilseeds. The majority of crops grown in the GROWTH Alberta region are canola, wheat and barley.

LIVESTOCK PRODUCTION
The region includes a diverse cluster of livestock producers including: beef, dairy, purebred cattle, hog, poultry, elk, sheep, goats, bison, honey and bees, and more. The region is home to feedlot operations, three poultry hatcheries, and a number of livestock auctions. Alberta leads the nation in cattle ranching farms with 12,693 up 1.5% from 2011.

DIVERSIFICATION
Leveraging the demand for farm to table integration, agriculture diversification has expanded to ventures in agri-tourism, market gardens, greenhouse vegetables, field vegetables, garden nurseries and tree nurseries. Opportunities for growth also exist in vertical agriculture.

INDUSTRIAL HEMP
The region is looking at diversifying crop production with industrial hemp. Alberta holds the highest number of licenses for cultivating industrial hemp of all provinces; it accounts for roughly a third of Canada’s total hemp production. Farmers in northern Alberta have been experimenting with hemp cultivation for years. The region boasts the capacity to successfully grow a 3.5 MT/acre crop.

AGRI-PROCESSING
Food & Beverage Products manufactured in the region include:
Animal feed | Barley and oat processing | Elk velvet antler capsules and supplements
Meat processing | Nutritional supplements, such as hemp | Purified water | Wine & Spirits

The “meat product manufacturing” industry is the fastest growing industry by employment in the region (EMS2019, Q3)

<table>
<thead>
<tr>
<th>ALBERTA AVERAGE WAGE AND SALARY</th>
<th>AVERAGE WAGE</th>
<th>AVERAGE SALARY</th>
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</thead>
<tbody>
<tr>
<td>General Farm Workers (NOC 8431)</td>
<td>$20.35</td>
<td>$28,786.00</td>
</tr>
<tr>
<td>Agricultural service contractors, farm supervisors, specialized livestock workers (NOC 8252)</td>
<td>$31.36</td>
<td>$46,569.00</td>
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<tr>
<td>Agricultural representatives, consultants and specialists (NOC 2123)</td>
<td>$41.88</td>
<td>$92,817.00</td>
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<tr>
<td>Managers in Agriculture (NOC 0821)</td>
<td>$32.22</td>
<td>$73,770.00</td>
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<tr>
<td>Agricultural Inspectors (NOC 2222)</td>
<td>$28.12</td>
<td>$54,547.00</td>
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<td>Heavy-duty equipment mechanic (NOC 7312)</td>
<td>$37.73</td>
<td>$77,905.00</td>
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<tr>
<td>Animal health technologists and veterinary technicians (NOC 3213)</td>
<td>$21.56</td>
<td>$42,301.00</td>
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<tr>
<td>Veterinarian (NOC 314)</td>
<td>$52.10</td>
<td>$100,080.00</td>
</tr>
</tbody>
</table>

Source: www.alic-alberta.ca

DID YOU KNOW?
The Rochester Hatchery is a federally “AAA” rating registered hatchery. It is the only hatchery in Canada that does exotic chickens.